



Ms. Jitra Wannasorn

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Expertise: ICT for Education

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Education

- Master's Degree: BBA University.
- Bachelor Degree of Science, Chiang Mai University.
- Certificate: Personal Branding (Online Course) University of Virginia.
- Certificate: Content, Advertising & Social IMC (Online Course) Northwestern University.

Ms. Jitra Wannasorn is Head of PR, Communication and Marketing at Sripratum University. She obtained her MA degree in Business Administration at Chiang Mai University. Ms. Wannasorn worked for Eduzone, one of the largest e-platforms for education in Thailand (eduzones.com), focusing especially on tertiary education. She is an expert in ICT, contents and services development in the sector of education.

Current position

- Head of Public Relations and Marketing Communications Arts, Sripratum university
- Consulting Company Limited Bean ups.
- Advisor website of the website : Admission Premium